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Return On Ingredients Announces Director of Concept Development

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January 15, 2010 (Columbus, OH) — Return On Ingredients President and CEO Mark Kelnhofer announces the addition of Matthew Ullom as Director of Concept Development. “Creating a new concept takes methodical planning and follow through. With Matt’s background in opening both chain restaurants as well as his own concept, he can assist new restaurant operators in fulfilling their vision. We are very excited about the addition of Matthew to the team” states Kelnhofer.

Matthew Ullom, as Director of Concept Development for Return on Ingredients and President of Savor Inc. has more than twenty years in all aspects of the restaurant industry. Matthew holds a degree in Engineering however quickly changed his career path to pursue his love for the culinary arts. He has held positions as an Executive Chef, General Manager, Regional Manager, Managing Partner or President for restaurants/groups such as Edible Arts Catering, Snickers, The Hermit Club, Max’s Grille, Bravo Development and Sweet Melissa’s.

Matthew’s engineering background has allowed him to help bridge the language gap between the financial and fiscal responsibilities of managing a restaurant while maintaining the integrity and quality of the ingredients used to turn profits. During his twenty years he has successfully been involved in the development of; concept, menu design, architectural design, code compliance, construction, operations and cost management of several restaurant concepts and sizes.

As President of Sweet Melissa’s, in Matthew’s first two years his restaurant has won a national table top award, silver spoon for best desserts, two first place finishes in a regional pastry competition, “Best” Chocolate cake 2008, as well as several recognitions for its specialty sandwiches and entrees. Sweet Melissa’s is an eatery that seats 128 featuring everything from a great sandwich, chicken pot pie, pistachio grouper or filet mignon and full service bar.

As president of Savor Inc, Matthew donates several hours of his time to reach out to the community. He does public speaking engagements on safe food practices, organic and healthy eating and holiday

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