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**FOR IMMEDIATE RELEASE**



### ***Return On Ingredients' CEO to Speak at 39th Annual Alaska CHARR Convention***

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July 2, 2009 (Columbus, OH) — *Return On Ingredients* President and CEO Mark Kelnhofner has been asked to speak to the members of the Alaska Caberet, Hotel, Restaurant & Retailers Association's (CHARR) 39th Annual Convention. The convention is held September 28 – October 1, 2009 at the Cape Fox Lodge in Ketchikan, Alaska. Kelnhofner is the luncheon speaker on Wednesday, September 30th and will address the attendees on the topic of "Accurate Recipe Costing and Effective Menu Engineering". Kelnhofner, President and CEO of *Return on Ingredients*, created a proven, one-of-a-kind methodology to mitigate loss and increase profits in the restaurant industry.

Alaska CHARR is the only statewide organization serving the hospitality industry since 1968. With Alaska CHARR Affiliates established in Anchorage, Fairbanks, Kodiak, Ketchikan, Juneau/Lynn Canal, Nome, Sitka and the Kenai Peninsula, we strive to provide the Alaska hospitality industry with the most comprehensive representation. Alaska CHARR has operated the most respected and widest known alcohol server training program in Alaska, Techniques of Alcohol Management® (TAM) since 1984. Alaska CHARR publishes the hospitality trade publication (Toast Magazine®), distributed free of charge to over 1,800 licensees in the state. Alaska CHARR fights for your rights as a business owner in the hospitality industry, through lobbying on the local, state and national levels

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