

Media Contact: Danielle Walton, Adept Marketing
614.360.3132 x3/dwalton@adeptmarketing.com

FOR IMMEDIATE RELEASE



Return On Ingredients® Receives Federal Trademark Approval

* * *

January 26, 2010 (Columbus, OH) — Return On Ingredients LLC President and CEO Mark Kelnhofer announces that the United States Patent and Trademark Offices (USPTO) have issued approvals on the name ‘Return On Ingredients’ and the logo. Registration numbers have been assigned and are now part of the federal Principal Register. These registrations are good for ten years. “We are very please that this process has been completed and gives us the right to protect our name and logo from any infringement of the brand” states Kelnhofer.

A trademark includes any word, name, symbol, device, or any combination, used, or intended to be used, in commerce to identify and distinguish the goods of one manufacturer or seller from goods manufactured or sold by others, and to indicate the source of goods. The registered trademark gives a legal presumption nationwide and the exclusive right to use the mark in connection with the goods or services set forth in the registration. In the case of Return On Ingredients®, both the name and the logo have been registered. For more information regarding trademarks, visit the United States Patent and Trademark Office at <http://www.uspto.com>.

###